



MAJ-010-007701 Seat No. _____

**Bachelor of Hotel & Tourism Management
(Sem. VII) (CBCS) Examination**

October / November – 2016

**7.1 - Tourism Management - III
(Old Course)**

Faculty Code : 010

Subject Code : 007701

Time : Hours]

[Total Marks : 70

- Instructions :** (1) Attempt any three questions from 1 to 4.
(2) The marks are assigned in front of the questions.
(3) Students shall be provided with one political map of the world.

- 1 Discuss how Political diplomacy enhances international travel relation in context of India. Substantiate it with an example. 14
- 2 Explain briefly the "Measurement of Seasonality". Explain the statement "Seasonality in Tourism". 14
- 3 Explain the Obstacles of Tourism in India. 14
- 4 Discuss caste system according to Rig Veda and How the Caste system became harmful for the Society? 14
- 5 Name and Plot the following countries on map and indicate the currencies also of the following countries : 14×1=14
- | | |
|------------------|------------------|
| (a) India | (h) Spain |
| (b) Australia | (i) Tanzania |
| (c) UAE | (j) USA |
| (d) Saudi Arabia | (k) China |
| (e) France | (l) Germany |
| (f) New Zealand | (m) Russia |
| (g) Switzerland | (n) South Africa |

- 6** Do as directed : **14**
- (a) Write a brief note on social and cultural value of any Two mentioned countries : **2×3=6**
- (i) Germany
 - (ii) Portuguese
 - (iii) France
 - (iv) Australia
- (b) Write short notes on any two : **2×4=8**
- (i) Indo-Gangetic plains
 - (ii) Confucianism
 - (iii) Cultural diversity of India
 - (iv) Hinduism.
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